

# 2024

## MEMBERSHIP LEVELS & BENEFITS

**MAXIMIZE**

**YOUR MEMBERSHIP**

WITH THE



*Promoting Business for Over 65 Years*

(817) 283-1521 • [chamber@heb.org](mailto:chamber@heb.org) • <https://www.heb.org>





THE **CHAMBER**  
HURST EULESS BEDFORD

# VISION 2025

## CONTACT US

(817) 283-1521  
chamber@heb.org  
<https://www.heb.org>

### AWARENESS

The Chamber promotes businesses through growth opportunities and being a consistent & valued resource.

#### MARKETING

Increase Brand Awareness through Digital & Printed Publications

#### RECOGNITION

Celebrate Chamber Success Member Recognition & Promotion

#### MEMBER VALUE & GROWTH

Enhance Member Awareness about their Chamber Benefits

#### CREDIBLE RESOURCE

Preeminent Business Resource for the Community



Chamber Cheers - After Hours Networking

#### MISSION

*Advancing Business,  
Strengthening Community*



HYPE HEB - Young Professionals Group

### EXCELLENCE

The Chamber is recognized for its leadership, achievements and maintaining national accreditation

#### FINANCIAL STEWARDSHIP

Be a Steward of Chamber Resources including Finance, Technology & Facilities

#### GOVERNANCE

Position Chamber Governance to be Efficient & Effective

#### PROFESSIONAL STAFFING

Chamber Board, CEO & Staff Support



#### FUTURE FOCUS

Identify & Anticipate Future challenges & opportunities for business & community

### GROWTH

The Chamber fosters a climate that supports business & workplace growth as well as business retention

#### BUSINESS RETENTION

Enhance Business Success with Relevant Business Tools

#### WORKFORCE & JOBS

Promote Job Opportunities & Prepare Future Employees

#### ECONOMIC DEVELOPMENT

Elevate Economic Development through Partnerships

#### ENTREPRENEURSHIP

Support the Growth & Success of our Members

### VOICE

The Chamber represents the interests of the business community & promotes beneficial public policies

#### ISSUE & INFLUENCE

Research, Identify & Communicate Relevant Issues

Scan here to sign up to receive The Amicus, The HEB Chamber Digital Governmental Newsletter!



### SUCCESS

The Chamber provides opportunities to support business and community success.

#### BUSINESS CONNECTIONS

Provide Platforms & Opportunities to Educate & Advance Business Success

#### COMMUNITY CAUSES

Support Causes & Promote Non-Profit Members

#### PERSONAL DEVELOPMENT

Foster Business & Community Leadership Development

#### COLLABORATION & FORUMS

Create Partnerships to Maximize Business Representation & Engagement

#### CIVIC RESPONSIBILITY

Encourage Civic Participation with Issues & Elected Officials

### VISION

TO BE THE MOST RELEVANT,  
VALUE-DRIVEN CHAMBER IN TARRANT COUNTY.

### VALUES

LEADERSHIP • INTEGRITY  
DIVERSITY • INNOVATION • RELEVANCE



Promoting Business for Over 65 Years

# GET INVOLVED

**DON'T MISS OUR 2024 PREMIER EVENTS!**



**ANNUAL AWARDS LUNCHEON**  
THURSDAY, JANUARY 18



**2024 GOLF CLASSIC TOURNAMENT**  
THURSDAY, APRIL 18



**2024 EXPO**  
TUESDAY, JUNE 4



**ANNUAL ANNIVERSARY EVENT**  
SATURDAY, SEPTEMBER 21



**29TH ANNUAL CHILI CHALLENGE**  
THURSDAY, OCTOBER 17



**SCAN CODE  
TO VIEW OUR  
CHAMBER  
EVENTS PAGE  
& REGISTER!**



The U.S. Chamber of Commerce has awarded the HEB Chamber of Commerce with its designation of Accredited with **FIVE Stars** for its sound policies, effective organizational procedures, and positive impact on the community. **Only 1% of Chambers Nationwide Achieve this highest level of accreditation!**



**EVENT SPONSORSHIP OPPORTUNITIES**

**AWARDS LUNCHEON**

*Thursday, January 18*

- \$5,000 VIP Sponsor
- \$2,500 Champion Sponsor
- \$800 Award Sponsors
- \$650 Table Sponsors

**GOLF CLASSIC TOURNAMENT**

*Thursday, April 18*

- \$5,000 VIP Sponsor
- \$3,000 Ace Sponsor
- \$1,500 Cart Sponsor
- \$1,200 Eagle Sponsors
- \$800 Putting Contest Sponsor
- \$800 Driving Range Sponsor
- \$600 Birdie Sponsors
- \$500 Beverage Cart Sponsors
- \$500 Sling Shot Sponsor
- \$500 Tiger Drive Sponsor
- \$500 Chipping Contest Sponsor
- \$275 Tee or Green Sponsors
- \$125 Goodie Bag Sponsors

**EXPO**

*Tuesday, June 4*

- \$5,000 VIP Sponsor
- \$2,000 Platinum Sponsors
- \$1,500 Gold Sponsors
- \$800 Silver Sponsors
- \$500 Bronze Sponsors

**ANNUAL ANNIVERSARY EVENT**

*Saturday, September 21*

- \$5,000 VIP Sponsor
- \$4,000 Live Auction Sponsor
- \$3,000 Platinum Sponsor
- \$2,000 Entertainment Sponsor
- \$2,000 Wine/Whiskey Pull Sponsor
- \$2,000 Restaurant Row Sponsor
- \$1,500 Gold Sponsors
- \$1,250 Silver Sponsors
- \$900 Auction Table Sponsors

**29TH ANNUAL CHILI CHALLENGE**

*Thursday, October 17*

- \$1,500 Presenting Sponsor
- \$500 Challenge Sponsors

**WILD**

*Women Inspiring Leadership Development*

*6 luncheons throughout the year*

- \$2,000 Presenting Sponsor
  - \$350 Meeting Sponsors
- Add on for WILD luncheons:**
- Member SHE - SELLS Tables: \$50/month

**NEW MEMBER ORIENTATION**

*5 meetings throughout the year*

- \$2,000 Presenting Sponsor
- \$350 Meeting Sponsors

**CHALLENGE BY CHOICE**

*Logo included in all promotions.*

- \$1,500 Platinum Sponsors
- \$1,000 Gold Sponsors
- \$500 Silver Sponsors
- \$250 Bronze Sponsors

**MEMBERSHIP LUNCHEONS**

**MONTHLY LUNCHEON SPONSORS**

- \$650 - Month requested: \_\_\_\_\_

**STATE OF THE DISTRICT LUNCHEON**

*Thursday, April 11*

- \$2,000 Presenting Sponsor
- \$1,000 Meeting Sponsors
- \$500 Table Sponsors

**STATE OF THE CITIES LUNCHEON**

*Thursday, November 14*

- \$2,000 Presenting Sponsor
- \$1,000 Meeting Sponsors
- \$500 Table Sponsors

**Add on for Membership luncheons:**

- Chamber Pass: \$225 for 9 luncheons  
→ Only available for purchase until Jan 31.
- Member Market Tables: \$50/month

**CHAMBER CHEERS**

*8 after hours networking events throughout the year*

- \$100 - Solo event at your business location.  
*Month Requested:* \_\_\_\_\_
- \$150 - Co-hosted event at member restaurant/bar with two (2) additional Members  
*Month Requested:* \_\_\_\_\_

**BUSINESS SUCCESS SERIES**

*8 meetings throughout the year*

- \$1500 Presenting Sponsor
- \$750 Presenting Sponsor - 2 available per year
- \$200 Series Sponsor  
*Month Requested:* \_\_\_\_\_

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**Lindsey Colorado**  
Communications Manager  
lindsey@heb.org

**Jennifer Jones**  
Events Manager  
jennifer@heb.org



**PROGRAM SPONSORSHIPS**

**BUSINESS ADVOCACY**

Logo included on The Amicus, the Chamber Government Affairs digital newsletter

- \$2,500 Platinum Sponsors
- \$1,000 Gold Sponsors
- \$500 Silver Sponsors
- \$250 Bronze Sponsors

**PARTNERSHIP FOR**

**ECONOMIC DEVELOPMENT**

Logo included on Economic Development digital newsletters

- \$2,500 Platinum Sponsors
- \$1,000 Gold Sponsors
- \$500 Silver Sponsors
- \$250 Bronze Sponsors

**BUSINESS ADVERTISING OPPORTUNITIES**

**DIGITAL PUBLICATIONS**

**CHAMBER CONNECTION**

*Monthly Digital Newsletter*

- SPONSOR - \$500 per quarter (3 issues)
- DIGITAL AD - \$150 per issue

**WHAT'S HAPPENING AT THE CHAMBER**

*Bi-Monthly Digital Newsletter*

- SPONSOR - \$250 per quarter (4 issues)

**PLAN YOUR WEEK**

*Weekly Digital Events Calendar*

- SPONSOR - \$250 per month

**EBLAST**

*Reach 1200-1500 Contacts • Avg 35% Click Rate*

- SPONSOR - \$500 per issue

**BOOST YOUR MEMBERSHIP**

- VALUE PACKAGE MEMBERSHIP - \$150**

*Includes: 3 membership luncheon passes  
1 marketing table at luncheon  
1 digital newsletter ad*

**BUT WAIT! THERE'S MORE....**

**WIFI SPONSOR**

*Includes 3 printed signs displayed at the Chamber*

- \$700 per 6 months
- \$1,250 per year

**PRINTED PUBLICATIONS**

**ANNUAL COMMUNITY RELOCATION GUIDE & BUSINESS DIRECTOR**

**WHY ADVERTISE WITH US?**

**Reach a Targeted Audience:** The Chamber Guide is distributed to hundreds of local businesses and hand delivered to targeted residential neighborhoods in the HEB and surrounding community who are actively seeking products and services like yours!

**Build Credibility:** Associating your brand with our 5-Star Accredited Chamber enhances your business's credibility and trustworthiness among potential customers.

**Stand Out from the Competition:** Make a lasting impression by securing an ad placement that stands out from other competitors in your industry.

**Support Local Business:** Your advertising investment not only benefits your business but also supports the initiatives and events organized by the Chamber to boost the local economy.

Scan code to see the many ways you can advertise in The 2025 Guide.



**BOOST YOUR VISIBILITY**

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**BE A WEBMASTER!**

**INCREASE YOUR VISIBILITY  
WITH WEBSITE ADVERTISING!**

We offer great rates and the ad you use will link directly to your website!

Format	3 mos.	6 mos.	9 mos.	12 mos.
Large Ad	\$600	\$1,100	\$1,600	\$2,000
Medium Ad	\$400	\$800	\$1,200	\$1,500
Small Ad	\$250	\$500	\$750	\$950

  



**2023 GOLF CLASSIC**

**Upcoming Events**

- Oct 14 6 Stones Food Pantry
- Oct 14 Taekwondo
- Oct 14 Rock the Block Party
- Oct 14 Parent's Night Out: Halloween Party
- Oct 16 WhirlyBall Open Play
- Oct 16 Meals on Wheels Congregate Meals
- Oct 16 STEM Club



**Stan CHAMBER Man's  
28th Annual  
Chili Challenge**

Thursday, October 19  
5 to 7 p.m.  
Texas Harley Davidson - Bedford

  

**SMALL AD  
124 PX  
X 124 PX**



**PARKER  
LAW FIRM**  
TRIAL LAWYERS  
*The attorneys you want,  
but hope you never need.*  
817-203-2799



**CHAMBER  
BUSINESS  
SEMINARS**  
CLICK HERE TO WATCH ONLINE

**MEDIUM AD  
174 PX X 127 PX**

  



**LARGE AD  
256 X 124 PX**

  



Thank You to 2023 Major Partner

**BRONZE**

Camp Bedford Pet Resort

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**BANNER AD CALENDAR PAGE: \$225 PER MONTH**

**BANNER AD ON BUSINESS LISTINGS PAGE: \$425 PER QUARTER**

Events Calendar



Keyword  Category...  October

Results Found: 72



■ OCTOBER 2023 ■

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7

# MEMBERSHIP PACKAGE LEVELS



## 2024 SPONSORSHIP OPPORTUNITIES

Membership Packages are based on the total dollars paid to the HEB Chamber for dues, sponsorships and advertising combined.

In addition to the recognition and publicity received from the different sponsorship levels, you receive additional promotion as shown on this chart.

	LINK TO BUSINESS WEBSITE FROM CHAMBER HOME PAGE	RECOGNITION AT CHAMBER MEMBERSHIP & AWARD LUNCHEONS	CUSTOMIZED MEMBER WEB LISTING *SEE BELOW	BANNER AD ON WEBSITE EVENT CALENDAR PAGE	NO. OF WEEKLY DIGITAL EMAIL SPONSORSHIPS	NO. EBLASTS SENT TO MEMBERSHIP
<b>CHAIRMAN'S CIRCLE</b> \$12,000 +	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<b>3</b> WEEKS	<b>3</b> EMAILS	<b>2</b> EBLASTS
<b>PLATINUM</b> \$6,000 - \$11,999	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<b>2</b> WEEKS	<b>2</b> EMAILS	<b>1</b> EBLAST
<b>GOLD</b> \$4,000 - \$5,999	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<b>1</b> WEEK		
<b>SILVER</b> \$2,000 - \$3,999	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<b>2</b> WEEKS	
<b>BRONZE</b> \$1,500 - \$1,999	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<b>1</b> WEEK	

CUSTOMIZED WEB LISTING INCLUDES: LOGO, BULLET TEXT/LINK, UNLIMITED KEYWORDS, 1600 CHARACTER DESCRIPTION

Packages must be committed to by **January 29, 2024.**

Payments are able to be made all at once or by event or advertising deadline.

All payments must be received by **September 30, 2024.**

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# ANNUAL MEMBERSHIP PACKAGE

## MEMBER INFORMATION

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Business Name: \_\_\_\_\_

Mailing address:

\_\_\_\_\_

**EVENT SPONSORSHIP(S):** \$ \_\_\_\_\_

SPONSORED EVENT(S):

\_\_\_\_\_

**PROGRAM SPONSORSHIP(S):** \$ \_\_\_\_\_

SPONSORED PROGRAM(S):

\_\_\_\_\_

## BUSINESS ADVERTISING:

DIGITAL PUBLICATIONS \$ \_\_\_\_\_

PUBLICATION DETAILS:

\_\_\_\_\_

PRINTED PUBLICATIONS \$ \_\_\_\_\_

PUBLICATION DETAILS:

\_\_\_\_\_

WEBSITE ADVERTISING \$ \_\_\_\_\_

AD SIZE: \_\_\_\_\_ PLACEMENT: \_\_\_\_\_

**OTHER:** \_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

## ANNUAL MEMBERSHIP:

BASIC MEMBERSHIP \$ \_\_\_\_\_

VALUE PACKAGE ADD-ON \$ \$150.00

**TOTAL INVESTMENT:** \$ \_\_\_\_\_

DATE PRESENTED:

\_\_\_\_\_

DATE COMMITTED:

\_\_\_\_\_

STAFF NAME:

\_\_\_\_\_