# 2024

# **MEMBERSHIP LEVELS & BENEFITS**



Promoting Business for Over 65 Years

(817) 283-1521 • chamber@heb.org • https://www.heb.org

















# THE CHOMBER HURST EVLESS BEDFORD

# **VISION 2025**

## **CONTACT US**

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### **AWARENESS**

The Chamber promotes businesses through growth opportunities and being a consistent & valued resource.

#### **MARKETING**

Increase Brand Awareness through Digital & Printed Publications

#### RECOGNITION

Celebrate Chamber Success Member Recognition & Promotion

#### **MEMBER VALUE & GROWTH**

**Enhance Member Awareness** about their Chamber Benefits

#### **CREDIBLE RESOURCE**

Preeminent Business
Resource for the Community

### **GROWTH**

The Chamber fosters a climate that supports business & workplace growth as well as business retention

#### **BUSINESS RETENTION**

Enhance Business Success with Relevant Business Tools

#### **WORKFORCE & JOBS**

Promote Job Opportunities & Prepare Future Employees

#### **ECONOMIC DEVELOPMENT**

Elevate Economic

Development through Partnerships

#### **ENTREPRENEURSHIP**

Support the Growth & Success of our Members



#### **MISSION**

Advancing Business, Strengthening Community



## **SUCCESS**

The Chamber provides opportunities to support business and community success.

# BUSINESS CONNECTIONS

Provide
Platforms &
Opportunities
to Educate &
Advance
Business
Success

# PERSONAL DEVELOPMENT

Foster Business & Community Leadership Development

# COMMUNITY CAUSES

Support Causes & Promote Non-Profit Members

### **EXCELLENCE**

The Chamber is recognized for it's leadership, achievements and maintaining national accreditation

#### FINANCIAL STEWARDSHIP

Be a Steward of Chamber Resources including Finance, Technology & Facilities

#### **GOVERNANCE**

Position Chamber Governance to be Efficienct & Effective

#### **PROFESSIONAL STAFFING**

**Chamber Board, CEO & Staff Support** 



Identify & Anticipate Future challenges & opportunities for business & community

### **VOICE**

The Chamber represents the interests of the business community & promotes beneficial public policies

#### **ISSUE & INFLUENCE**

Research, Identify & Communicate Relevant Issues

Scan here to sign up to receive The Amicus, The HEB Chamber Digital Governmental Newsletter!



#### **COLLABORATION & FORUMS**

Create Partnerships to Maximize Business Representation & Engagement

#### **CIVIC RESPONSIBILITY**

**Encourage Civic Participation** with Issues & Elected Officials

#### VISION

TO BE THE MOST RELEVANT,
VALUE-DRIVEN CHAMBER IN TARRANT COUNTY.

#### **VALUES**

LEADERSHIP ● INTEGRITY
DIVERSITY ● INNOVATION ● RELEVANCE



Promoting Business for Over 65 Years

# **GET INVOLVED**

#### **DON'T MISS OUR 2024 PREMIER EVENTS!**



ANNUAL AWARDS LUNCHEON THURSDAY, JANUARY 18



2024 GOLF CLASSIC TOURNAMENT THURSDAY, APRIL 18



**2024 EXPO**TUESDAY, JUNE 4



**ANNUAL ANNIVERSARY EVENT**SATURDAY, SEPTEMBER 21



**29TH ANNUAL CHILI CHALLENGE** THURSDAY, OCTOBER 17



SCAN CODE TO VIEW OUR CHAMBER EVENTS PAGE & REGISTER!



The U.S. Chamber of Commerce has awarded the HEB Chamber of Commerce with its designation of Accredited with FIVE Stars for its sound policies, effective organizational procedures, and positive impact on the community. Only 1% of Chambers Nationwide Achieve this highest level of accreditation!

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Mary Frazior
President & CEO
maryfrazior@heb.org

**Melissa Daily** Development & Programs Coordinator melissa@heb.org **Lindsey Colorado** nmunications Manago lindsey@heb.org Jennifer Jones Events Manager jennifer@heb.org

Accredited





**29TH ANNUAL CHILI CHALLENGE** 

### **EVENT SPONSORSHIP OPPORTUNITIES**

**AWARDS LUNCHEON** 

rnursday, January 18	Thursday, October 17			
☐ \$5,000 VIP Sponsor	☐ \$1,500 Presenting Sponsor			
\$2,500 Champion Sponsor	□ \$500 Challenge Sponsors			
□ \$800 Award Sponsors	_ test chance openions			
□ \$650 Table Sponsors	WILD			
- Quality openions	Women Inspiring Leadership Development			
<b>GOLF CLASSIC TOURNAMENT</b>	6 luncheons throughout the year			
Thursday, April 18	☐ \$2,000 Presenting Sponsor			
☐ \$5,000 VIP Sponsor	\$350 Meeting Sponsors			
\$3,000 Ace Sponsor	Add on for WILD luncheons:			
□ \$1,500 Cart Sponsor	☐ Member SHE - SELLS Tables: \$50/month			
□ \$1,200 Eagle Sponsors				
\$800 Putting Contest Sponsor	NEW MEMBER ORIENTATION			
\$800 Driving Range Sponsor	5 meetings throughout the year			
\$600 Birdie Sponsors	□ \$2,000 Presenting Sponsor			
•	☐ \$350 Meeting Sponsors			
\$500 Beverage Cart Sponsors				
\$500 Sling Shot Sponsor	CHALLENGE BY CHOICE			
□ \$500 Tiger Drive Sponsor	Logo included in all promotions.			
\$500 Chipping Contest Sponsor	☐ \$1,500 Platinum Sponsors			
\$275 Tee or Green Sponsors	☐ \$1,000 Gold Sponsors			
\$125 Goodie Bag Sponsors	☐ \$500 Silver Sponsors			
	\$250 Bronze Sponsors			
EXPO	_ <del>\</del>			
Tuesday, June 4	MEMBERSHIP LUNCHEONS			
\$5,000 VIP Sponsor				
\$2,000 Platinum Sponsors	MONTHLY LUNCHEON SPONSORS			
\$1,500 Gold Sponsors	\$650 - Month requested:			
\$800 Silver Sponsors				
□ \$500 Bronze Sponsors	STATE OF THE DISTRICT LUNCHEON Thursday, April 11			
ANNUAL ANNIVERSARY EVENT	□ \$2,000 Presenting Sponsor			
Saturday, September 21	\$1,000 Meeting Sponsors			
☐ \$5,000 VIP Sponsor				
\$4,000 Live Auction Sponsor	☐ \$500 Table Sponsors			
\$3,000 Platinum Sponsor	STATE OF THE CITIES LUNCHEON			
<ul><li>\$2,000 Entertainment Sponsor</li></ul>	Thursday, November 14			
\$2,000 Wine/Whiskey Pull Sponsor	\$2,000 Presenting Sponsor			
\$2,000 Restaurant Row Sponsor	\$1,000 Meeting Sponsors			
☐ \$1,500 Gold Sponsors	\$500 Table Sponsors			
☐ \$1,250 Silver Sponsors	Add on for Membership luncheons:			
☐ \$900 Auction Table Sponsors	☐ Chamber Pass: \$225 for 9 luncheons			
	→ Only available for purchase until Jan 31.			
	☐ Member Market Tables: \$50/month			
CHAMBER CHEERS	<b>BUSINESS SUCCESS SERIES</b>			
8 after hours networking events throughout the year	8 meetings throughout the year			
$\square$ \$100 - Solo event at your business location.	☐ \$1500 Presenting Sponsor			
Month Requested:	\$750 Presenting Sponsor - 2 available per year			
☐ \$150 - Co-hosted event at member restaurant/bar				
with two (2) additional Members	Month Requested:			
Month Requested:	-			





#### PROGRAM SPONSORSHIPS

#### BUSINESS ADVOCACY

Logo included on The Amicus, the Chamber Government Affairs digital newsletter

- \$2,500 Platinum Sponsors
- \$1,000 Gold Sponsors
- \$500 Silver Sponsors
- \$250 Bronze Sponsors

#### **PARTNERSHIP FOR ECONOMIC DEVELOPMENT**

Logo included on Economic Development digital newsletters

- \$2,500 Platinum Sponsors
- \$1,000 Gold Sponsors
- \$500 Silver Sponsors
- \$250 Bronze Sponsors

#### BUSINESS ADVERTISING OPPORTUNITIES

#### **DIGITAL PUBLICATIONS**

#### **CHAMBER CONNECTION**

Monthly Digital Newsletter

- SPONSOR \$500 per quarter (3 issues)
- DIGITAL AD \$150 per issue

#### WHAT'S HAPPENING AT THE CHAMBER

Bi-Monthly Digital Newsletter

SPONSOR - \$250 per quarter (4 issues)

#### **PLAN YOUR WEEK**

Weekly Digital Events Calendar

SPONSOR - \$250 per month

#### **EBLAST**

Reach 1200-1500 Contacts • Avg 35% Click Rate

SPONSOR - \$500 per issue

#### **BOOST YOUR MEMBERSHIP**

#### **VALUE PACKAGE MEMBERSHIP - \$150**

Includes: 3 membership luncheon passes

1 marketing table at luncheon

1 digital newsletter ad

### **BUT WAIT! THERE'S MORE.... WIFI SPONSOR**

Includes 3 printed signs displayed at the Chamber

- \$700 per 6 months
  - \$1,250 per year

#### **PRINTED PUBLICATIONS**

#### **ANNUAL COMMUNITY RELOCATION GUIDE & BUSINESS DIRECTOR**

#### WHY ADVERTISE WITH US?

Reach a Targeted Audience: The Chamber Guide is distributed to hundreds of local businesses and hand delivered to targeted residential neighborhoods in the HEB and surrounding community who are actively seeking products and services like yours!

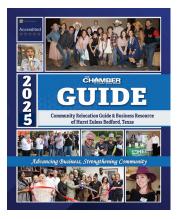
Build Credibility: Associating your brand with our 5-Star Accredited Chamber enhances your business's credibility and trustworthiness among potential customers.

Stand Out from the Competition: Make a lasting impression by securing an ad placement that stands out from other competitors in your industry.

Support Local Business: Your advertising investment not only benefits your business but also supports the initiatives and events organized by the Chamber to boost the local economy.

Scan code to see the many ways you can advertise in The 2025 Guide.







#### **CONTACT US!**

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**Melissa Daily** 

**Lindsey Colorado** lindsey@heb.org

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# INCREASE YOUR VISIBILITY WITH WEBSITE ADVERTISING!

We offer great rates and the ad you use will link directly to your website!



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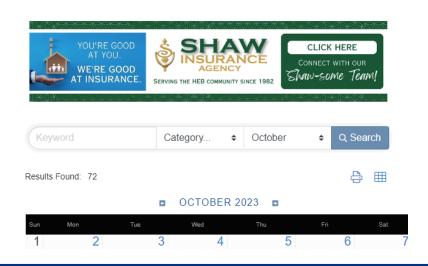
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> Jennifer Jones Events Manager jennifer@heb.org



# BANNER AD CALENDAR PAGE: \$225 PER MONTH BANNER AD ON BUSINESS LISTINGS PAGE: \$425 PER QUARTER

**Events Calendar** 





### **2024 SPONSORSHIP OPPORTUNITIES**

Membership Packages are based on the total dollars paid to the HEB Chamber for dues, sponsorships and advertising combined.

In addition to the recognition and publicity received from the different sponsorship levels, you receive additional promotion as shown on this chart.

Sent to the property of the pr							
CHAIRMAN'S CIRCLE \$12,000+				3 WEEKS	3 EMAILS	<b>2</b> EBLASTS	
<b>PLATINUM</b> \$6,000 - \$11,999				2 WEEKS	2 EMAILS	1 EBLAST	
<b>GOLD</b> \$4,000 - \$5,999		V	V	1 WEEK			
<b>SILVER</b> \$2,000 - \$3,999					<b>2</b> WEEKS		
<b>BRONZE</b> \$1,500 - \$1,999					<b>1</b> Week		

CUSTOMIZED WEB LISTING INCLUDES: LOGO, BULLET TEXT/LINK, UNLIMITED KEYWORDS, 1600 CHARACTER DESCRIPTION

Packages must be committed to by January 29, 2024.

Payments are able to be made all at once or by event or advertising deadline.

All payments must be received by September 30, 2024.



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Jennifer Jones
Events Manager



## **ANNUAL MEMBERSHIP PACKAGE**

MEMBER INFORMATION		
Name:	Phone:	
Email: B	usiness Name:	
Mailing address:		
EVENT SPONSORSHIP(S):  SPONSORED EVENT(S):	\$	
PROGRAM SPONSORSHIP(S): SPONSORED PROGRAM(S):	\$	
BUSINESS ADVERTISING:		
DIGITAL PUBLICATIONS PUBLICATION DETAILS:	\$	
PRINTED PUBLICATIONS PUBLICATION DETAILS:	\$	
WEBSITE ADVERTISING AD SIZE:	\$ PLACEMENT:	
OTHER:	\$ \$	
ANNUAL MEMBERSHIP: BASIC MEMBERSHIP	\$	DATE PRESENTED:
VALUE PACKAGE ADD-ON	\$\$150.00	DATE COMMITTED:
TOTAL INVESTMENT:	\$	STAFF NAME: