

HEB Chamber of Commerce

2018

ANNUAL
REPORT

THE
CHAMBER
HURST EULESS BEDFORD

Promoting Business for Over 60 Years



LETTER FROM THE 2018 CHAIRMAN OF THE BOARD



Do you remember driving to a Blockbuster Video store every Friday night and strolling up and down the aisles until you found the movie you wanted to rent? So what happened? Netflix. Redbox. Video on demand. Streaming. In short, other companies were more innovative and before you could say “be kind, rewind,” Blockbuster was out of business.

I bring up the Blockbuster story because at the HEB Chamber of Commerce, we aren’t waiting for the future to pass us by. The exact opposite is happening here as our great employees, board members and volunteers are putting their experience, innovative ideas and can-do attitude to work to find ways to improve every day, provide exceptional customer service and try new things to benefit our members.

From implementing a comprehensive business advocacy program that provides our members with a voice on issues that could affect them, to piloting a texting program and even changing the day of the week major events are held, the Chamber is working hard to be innovative to meet the changing needs of our membership.

Isaac Asimov, the prolific science fiction writer and futurist, once said “No sensible decision can be made any longer without taking into account not only the world as it is, but the world as it will be.” That’s why I’m excited for 2019 as we continue to advance business and strengthen community. Our mission could not be achieved without each and every one of you and I am sincerely thankful for your ideas and work. Please enjoy looking back on the accomplishments of 2018 and let’s embrace change, look to the future and create a tomorrow for our business community.

- Kelly Biegler



2018 EXECUTIVE COMMITTEE

- Chairman of the Board:
Kelly Biegler, Atmos Energy

Chair-Elect:
Jim Griffin, City of Bedford

Immediate Past Chair:
Steve Farco, Mason-Dallas, Inc.

Secretary/Treasurer:
Wendy Downs, TownePlace Suites by Marriott

Corporate Guidance Officer:
Pete Benenati, Benenati Law Firm, P.C.

Business & Community Success Goal Chairman:
Steve Ward, Allstate - Steve Ward Agency

Business Advocacy Goal Chairman:
Howard Shotwell, R & D Associates, Inc.
- Economic Development Goal Chairman:
Kimberly Ball, documentWORKS

Chamber Excellence — Finance & Governance Goal Chairman:
Dalene Parker, Frost Bank Euless

Chamber Excellence — Marketing & Membership Goal Chairman:
Susan Shaw, Shaw Insurance

At Large:
Jeri Harwell, Republic Services
Patty Marshall, Pier 98 Marketing
Randy Sachs, Medical City North Hills

President & CEO:
Mary Martin Frazier, IOM, CCE

2018 BOARD OF DIRECTORS

- Kevin Ball**,
KB Handyman and Home Services

Cody Bettis, 6 Stones Mission Network

Bobby Carr, BB&T

Steve Chapman,
HEB Independent School District

Jeff Corbet, Jeffery Corbet, DDS

Chris Coyle,
Express Oil Change and Service Center

Sean Donohue, DFW International Airport

Mandy Eliot, Deep Roots DFW Realty

Gary Fickes,
Tarrant County Commissioner, Precinct 3

Donovan Fredricksen,
Ph.D., DBU Center for Servant Leadership

Eric Gachelin, Congrowence, Inc.

Kristin Gilpin, Wells Fargo

Holly Gray-Moore, Pacheco Koch
- Kelly Hancock**, State Senator, District 9

David Henrietta,
The Thompson Group at Classic Chevrolet

Ruthann Kusch, Bice’s Florist

Linda Martin, City of Euless

Brad Parker, Parker Law Firm, P.C.

Don Perfect, ONCOR Electric Delivery

Jonathan Stickland,
State Representative, District 92

Yolanda Stoner, Bell

Russell Taylor, Smart Realty

Brenda Tristan,
American Airlines Credit Union

Buck Weatherby, U.S. Concrete

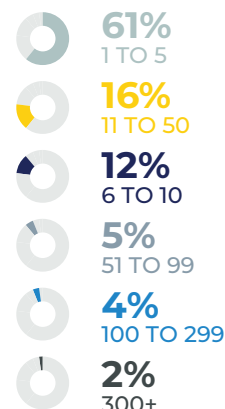
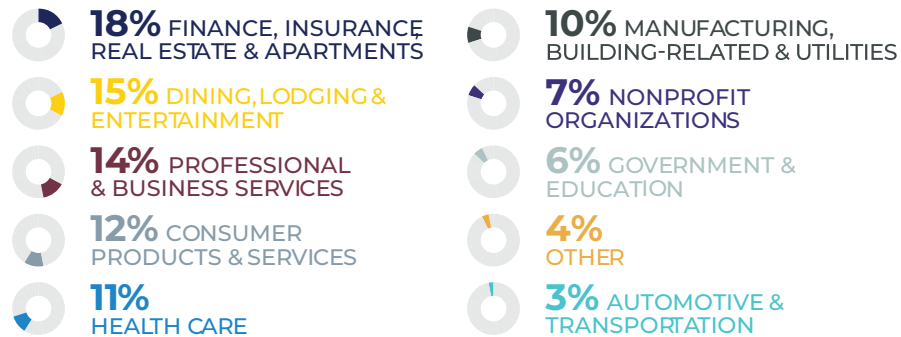
Jamie Whisman, Veritex Community Bank

Brenda Whitley, Texas Health HEB

Glen Whitley, Tarrant County Judge

Henry Wilson, City of Hurst

PROFILE 2018



113 NEW
MEMBERS



187 MEMBERS
ATTENDED
FIVE NEW
MEMBER ORIENTATIONS
THROUGHOUT THE YEAR

16 LEADERSHIP
HEB GRADUATES



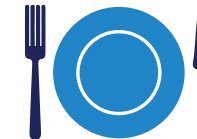
3 LEADS GROUP
OPERATED WEEKLY



7 MORNING
NETWORKING
EVENTS



6 EVENING
NETWORKING
EVENTS



11 MEMBERSHIP
LUNCHEONS



DELIVERED
EVENTS



65

RIBBON CUTTINGS

4 MAJOR EVENTS

275 ATTENDED
THE ANNUAL
AWARDS LUNCHEON

107 GOLFERS
IN THE CHAMBER
GOLF CLASSIC

90 EXHIBITORS
AT EXPO

270 ATTENDED
CHAMBER BIRTHDAY
BASH FUNDRAISER

2018 AWARD WINNERS

SMALL BUSINESS OF THE YEAR
AlecXander Medical Spa

MID-SIZE BUSINESS OF THE YEAR
Mason-Dallas, Inc.

LARGE BUSINESS OF THE YEAR
Wells Fargo

OFFICER OF THE YEAR
**Susan Shaw,
Shaw Insurance Agency**

DIRECTOR OF THE YEAR
**Mandy Eliot,
Deep Roots DFW Realty**

AMBASSADOR OF THE YEAR
**Gale Wagner,
Steve Crabtree Insurance
Agency**

GERTRUDE TARPLEY MEMORIAL
SPIRIT AWARD
Bobby Carr, BB&T

CHAIRMAN'S AWARD
**John Fletcher,
Fletcher Consulting
Public Relations**

CO-MEMBERS OF THE YEAR
**Lindsey Colorado,
SERVPRO of Hurst-Euless-Bedford
and Leah Wood,
Open Mortgage, L.L.C.**

HEB CHAMBER OF COMMERCE
COMMUNITY SERVICE AWARD
JPS Health Network

BILL RIDGWAY SPIRIT OF
ENTERPRISE AWARD
NTE Mobility Partners

CLYDE MOONEY AWARD
**Faye Beaulieu,
United Way of Tarrant County**

UNITED STATES CHAMBER OF COMMERCE

ACCREDITED



The HEB Chamber is **one of just three percent** of all chambers in the nation to have received 4-Star accreditation from the U.S. Chamber of Commerce.

Founded: August 8, 1955

Mailing address: P.O. Drawer 969,
Bedford, TX 76095

Physical address: 2109 Martin Drive,
Bedford, TX 76021

Phone: 817.283.1521



Mission: Advancing Business, Strengthening Community.
Vision: The most relevant, value-driven chamber in Tarrant County.
Values: Leadership, Integrity, Diversity, Innovation, Relevance

2016-2020 GOALS

Business and Community SUCCESS

Provide opportunities and services to help businesses develop strategic partnerships.

COMMUNITY CAUSES
NONPROFIT COMMUNITY
PERSONAL DEVELOPMENT
BUSINESS CONNECTIONS

Economic DEVELOPMENT

Foster a climate that supports business and workforce growth as well as retention.

BUSINESS RETENTION
WORKFORCE DEVELOPMENT
ECONOMIC DEVELOPMENT FOUNDATION
PARTNERSHIP FOR ECONOMIC DEVELOPMENT

Business ADVOCACY

Represent interests of business community and promote beneficial public policies.

GOVERNMENT RELATIONS
CANDIDATE FORUMS
COLLABORATION

VOTING RECORDS
CIVIC RESPONSIBILITY
ISSUES IDENTIFICATION

Chamber EXCELLENCE

Maintain a chamber that is recognized for its leadership and achievement.

MARKETING & MEMBERSHIP
FINANCE & GOVERNMENT

GOAL: PROVIDE OPPORTUNITIES AND SERVICES TO HELP BUSINESSES DEVELOP STRATEGIC PARTNERSHIPS.

Nonprofits embody the best spirit and values of our nation and we are passionate about serving our community. Forty of our members are **nonprofit organizations** and each of them are offered one complimentary market table at our luncheons and an email blast every year.

Sixteen graduates completed the **Leadership HEB** program which is designed to help individuals in the Hurst Euless Bedford area develop or enhance their leadership skills and increase knowledge of the community.

Morning and evening **networking events** were held every month to learn about the business who hosted each event. Two **joint chamber mixers** were held throughout the year and we hosted a joint luncheon with the Grapevine Chamber in July. **Monthly membership luncheons** were held at the Hurst Conference Center or at Texas Star Conference Center, where our annual **Chamber Golf Classic** was also held. The weather was a delight and we had 107 golfers register for one of our favorite events.

Three **Leads Groups** met weekly throughout the year and we launched a **Senior Services Alliance** group with the intention to provide specific services and programs for seniors by our members. Three educational **seminars** were offered to our members throughout the year.

The annual Stan's Chili Challenge was held in October at Texas Harley-Davidson once again and the **2018 Awards Luncheon** was held in February at the Texas Star Conference Center.



BUSINESS AND COMMUNITY SUCCESS

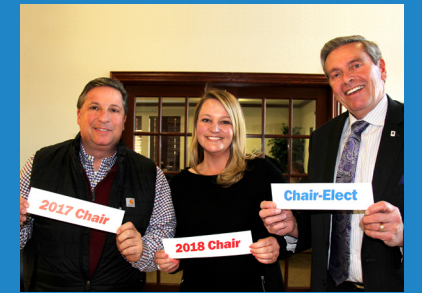
GOAL: REPRESENT INTERESTS OF BUSINESS COMMUNITY AND PROMOTE BENEFICIAL PUBLIC POLICIES.

Representatives of the Government Affairs Committee met with state representatives and senators to express our views. Members were surveyed on issues affecting them, including economic development, healthcare, education and transportation, prior to formulating our position statements for the upcoming state legislative session.

A Government Affairs Newsletter - **The Amicus** - was launched to provide quick, informative reads for those interested in staying up to date. The newsletter kept us up to date on the Texas Legislature and other issues important to the business community. The Chamber also actively participated in federal issues, including the modernization of NAFTA.

Early in the year, we wrote an editorial piece in support of the **HEB ISD bond election**. The District's \$199 million bond was approved, enriching the educational opportunities and making the HEB area an even more vibrant area in which to live, work and play. In October, we hosted the annual **State of the Cities Luncheon** to get an update on the economic development activities. City managers from Hurst Euless and Bedford provided updates to a completely packed house.

One of the biggest accomplishments this year was the partnership with other chambers in our area to create the **Coalition of East Tarrant County Chambers**. Together with Arlington, Grapevine, Mansfield and Northeast Tarrant Chambers, the HEB Chamber of Commerce can achieve a critical mass that will provide the ability to positively impact legislation for our region.



BUSINESS ADVOCACY

ECONOMIC DEVELOPMENT



GOAL: FOSTER A CLIMATE THAT SUPPORTS BUSINESS AND WORK FORCE GROWTH AS WELL AS RETENTION.

In November, we hosted the **Partnership for Economic Development Breakfast**, where we heard from the economic development directors of our three cities. The Chamber also continued its partnership with the **HEB Economic Development Foundation** to attract new businesses to HEB and retain existing companies. Together we hosted our annual business **EXPO**, which attracted ninety businesses to showcase their products and services in one of our booths.

The **Challenge by Choice** program continued, with Chamber members making presentations to HEB ISD junior high schools encouraging students to take difficult classes that will best prepare them for school and work after graduation.

Chamber Lunch Mobs met regularly, supporting restaurants in all three cities during construction.

As another resource, members can post jobs and hot deals or promotions on our website.

CHAMBER EXCELLENCE



GOAL: PROVIDE OPPORTUNITIES AND SERVICES TO HELP BUSINESSES DEVELOP STRATEGIC PARTNERSHIPS.

The **WILD** program provides encouragement and inspiration to women in leadership while promoting the success of their business as well as providing members and guests the chance to connect and learn more about the community. Our women's leadership program met five times throughout the year, bringing skills to women in these positions and offering a variety of informative speakers and topics.

The annual **Birthday Bash** celebrates another year of our HEB Chamber and gives us the opportunity to be recognized for our efforts. The biggest fundraiser of the year is packed with silent and live auctions, a plated dinner and live entertainment. Proceeds raised support the Chamber's many vital initiatives in the areas of leadership development, education and economic development.

Chamber Ambassadors made C.A.R.E. calls and personal visits to new and renewing members, encouraging their participation, as well as helped facilitate ribbon-cuttings. The Chamber's annual **Relocation, Community Guide and Business Directory** was published both digitally and in print.

In order to strive for excellence, we must value the opinion of our members. We wanted the opportunity to hear our members and provided them with a survey to enlighten us about their opinion on the **progress of the Chamber**.



MAJOR PARTNERS

CHAIRMAN'S CIRCLE

Texas Health HEB

PLATINUM

Allen Samuels Holdings
Atmos Energy
Baylor Scott & White
Medical Center — Grapevine
First Bank Texas
Frost Bank, Euless
Linebarger Goggan
Blair & Sampson, LLP
Medical City North Hills
ONCOR Electric Delivery
Republic Services
The Thompson Group
at Classic Chevrolet
Wells Fargo

GOLD

Allstate – Steve Ward Agency
American Airlines Credit Union
Bell
City of Bedford
City of Euless
City of Hurst
Superior Pipeline Services
U. S. Concrete



SILVER

6 Stones Mission Network
Benenati Law Firm, P.C.
Better Signs & Banners
Cosmic Counselor
EECU
HEB Independent School District
Parker Law Firm, P.C.
Star-Telegram
TCC, Northeast Campus
UBEO Business Services
Veritex Community Bank

BRONZE

Mason-Dallas, Inc.
My Marketing Cure
NTE Mobility Partners
RBFCU
Texas Harley-Davidson

Get Involved. Drive Results.

- ▶ Like us on Facebook to stay involved
 / HEBChamber
- ▶ Share our posts and videos to keep friends and family updated on your contributions to the community.
- ▶ Post photos and tag with:
#HEBtheplace2b  / HEBChamber
- ▶ Tell us *your* story! Share the story of how you got started and how you want to build your community and tag us - we may feature you next!
Contact Paola Mariscal, paola@heb.org



Promoting Business for Over 60 Years

