To the Third Power

In Hurst, Euless and Bedford, opportunities for growth are abundant and multiplying annually.

Euless is located next to DFW International Airport and within Tarrant County, the nation’s fifth-fastest growing county. Housing starts and values, and commercial permit values all are up from the previous year.

Five hundred new homes and 900 new urban loft units will be soon be constructed. Local businesses are expanding, and 450 acres of prime land is being developed, including two areas with master planned mixed-use developments:

1. **Glade Parks** is near the Shops of Vineyard Village and SuperTarget on S.H. 121. It is home to retailers including Lowe’s, Marshalls, Ross, LA Fitness, PetSmart, and Bed, Bath, and Beyond. Within Glade Parks, 417 luxury urban lofts are fully leased. K. Hovnanian Homes has completed a 127-lot luxury single-family subdivision, with homes in the upper $400s. The Thirsty Lion, Hopdoddy, Imperial Hibachi, Forever 21, and Old Navy have joined Belk, Dave & Busters, the Cinepolis Theatre, Dick’s Sporting Goods, Lazy Dog and others in the open-air center. The Bear Creek development, a 200-acre mixed-use project, is on the corner of S.H. 360 and Airport Freeway. Five hundred homes have been developed by Lennar.

2. **Lazy Dog & Busters, the Cinepolis Theatre, Dick’s Sporting Goods, Hibachi, Forever 21, and Old Navy** have joined Belk, Dave & Busters, the Cinepolis Theatre, Dick’s Sporting Goods, Lazy Dog and others in the open-air center. The Bear Creek development, a 200-acre mixed-use project, is on the corner of S.H. 360 and Airport Freeway. Five hundred homes have been developed by Lennar.

Ninety percent of retail sales occur in stores, and Hurst is fortunate to have many national and regional stores make their home here. In the last four years, over 1 million square feet of businesses have opened, creating an attractive environment for shoppers across the region.

Retail occupancies exceed national and regional averages, while developers and retailers still find opportunities. Hurst enjoys a centralized location between Dallas and Fort Worth, and the recently expanded S.H. 121/183 brings over 230,000 cars through the city daily.

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In a recent report, 12 restaurants have opened in this busy corridor. Numerous eateries opened this year, including Corner Bakery, Chicken Salad Chick, Pollo Loco, R Tacos and Firenza Pizza. The soon-to-open Taco Cabana and Jack in the Box will add to the roster.

Simon Property Group’s North East Mall continues as the retail highlight. Eight stores opened there this year and Nordstrom, Dillard’s, Macy’s, JC Penney, Sears, Dick’s Sporting Goods, Michael Kors, Pandora, James Avery Jewelry, White House Black Market, Rave Theater, and 140 other stores and eateries keep the mall vibrant and fully occupied. Each year, 15 million shoppers from across the region shop the mall and our other retailers. The state’s third-largest mall helps keep Hurst as one of Texas’ “Top 50” cities in retail sales per capita.

We would enjoy the privilege of discussing how we can contribute to the success of your business in Euless. At ICSC, contact Mike Collins at 817-304-9334, or 817-685-1684, MCollins@EulessTx.gov.

We look forward to hearing your story and sharing the many opportunities in Hurst. At ICSC, contact Steve Bowden at 817-470-8260; in Hurst at 817-788-7025 sbowden@hurstdx.gov.

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All-around Excellence

The Hurst-Euless-Bedford ISD offers innovative approaches and award-winning athletic programs

The Hurst-Euless-Bedford ISD is consistently one of the highest-performing districts for academic performance and financial efficiency. Whether it’s through innovative approaches to learning or award-winning athletics programs, students at HEB ISD are empowered to achieve their goals.

Through its Schools of Choice initiative, HEB ISD offers programs that set students on the path to success. At the elementary level, students can explore programs such as STEM (Science, Technology, Engineering, & Math), Suzuki Strings, Spanish Immersion, and World Languages.

The elementary Schools of Choice programs are aligned at the secondary level where students have the option to continue sharpening their skills in Orchestra, Advanced Spanish, and Arabic, Hindi, and Mandarin Chinese through the International Business Initiatives program.

At the secondary level, students have the choice to pursue the World Languages listed above, along with advanced orchestra, STEM and the IB (International Baccalaureate) program, a rigorous pre-university course. HEB ISD students consistently achieve at or above the global average for earning the coveted IB diploma.

Through its five-year strategic plan, HEB ISD and its board members are prepared to meet these challenges, continuing to ensure that every student is empowered today to excel tomorrow.

To learn more, please call 817-283-4461, hebisd.edu.

SNAPSHOT

HEB Chief Economic Indicators

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<tr>
<th></th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
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<tr>
<td>New Businesses</td>
<td>327</td>
<td>347</td>
<td>356</td>
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<tr>
<td>New Housing Starts</td>
<td>197</td>
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<td>Residential Permits</td>
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<td>Multi-family Permits</td>
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<td>Commercial Permits</td>
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<td>City Sales Tax</td>
<td>$29,439,666</td>
<td>$33,535,707</td>
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The Hurst Euless Bedford Economic Development Foundation is a partnership of the cities of Hurst, Euless, Bedford, the HEB Chamber of Commerce and the HEB Independent School District. The Foundation markets the three cities primarily though trade shows, professional associations, and meetings with commercial real estate developers. Another focus is retaining area businesses. In addition to the partners, funding comes from area businesses. Major supporters: