

# Hurst Eules Bedford Chamber of Commerce

## 2010-2011 Membership Directory and Business Referral Guide

### DISPLAY ADVERTISING AGREEMENT

Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Website: \_\_\_\_\_

**Ad Copy Information: Same contact as above?  Yes  No**

Person to Contact: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Ext. \_\_\_\_\_

**I require my ad to be produced  Yes  No**

*(\$50 for 1/2 page or smaller, \$100 for full page)*  
 Ad Copy is attached to contract  Yes  No  
 I will mail a digital file of my ad  Yes  No

**Ad Size:**  1/8 Page  1/4 Page  
 1/2 Page  Full Page  
 Vertical  Horizontal  
 B & W  2 Color  
 4 Color

**Ad Position Specification:**

Inside Front Cover  Inside Back Cover  
 Editorial Section  Back Cover  
 Inside Front Facing  
 Business Classification Section  
 Bold Listing - \$100 per listing  
 Extra Directory Category Listing - \$75 per listing

NOTES: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**CHARGES:**

Ad Space Cost	\$	_____
Production Charges	\$	_____
Bold Listings	\$	_____
Extra Directory Listings	\$	_____
Amount Due	\$	_____
Amount Paid Upon Contract	\$	_____
Balance Due	\$	_____

Make Checks Payable to the  
 "HEB Chamber of Commerce"

Check Number \_\_\_\_\_ Date: \_\_\_\_\_

Credit Card:  Visa  Master Card  
 Discover  American Express

Card Number: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_  
 Card Holder: \_\_\_\_\_  
 Signature: \_\_\_\_\_

- A minimum of 50% is required with acceptance of this contract. The balance of payment is due upon approval of ad proof.
- Full payment must be received prior to printing of publication to have advertisement included.
- Copy shall be published as submitted in original proof form, unless a subsequent revision is requested by advertiser in writing at least ten (10) days prior to the final deadline of June 4, 2010. The HEB Chamber assumes no liability for any copy error unless proof is returned in time for correction to be made prior to established deadlines. Advertiser agrees to accept a corrected display ad in the next edition of the publication, at no charge, in the event that liability for the error rests with the Chamber.
- Advertiser agrees to indemnify and hold The HEB Chamber of Commerce harmless against all losses, liability, damage and expense of whatever nature arising out of copying, printing, publishing or distributing of advertisement and any delays in delivery of the publication caused by fire, strikes, accidents, government regulations, political situations or other causes beyond the control of The Chamber.
- The publisher reserves the right to reject any advertisement, photograph, or illustration which is deemed not to be in keeping with the standards of the publication. Advertising position requests are subject to Chamber of Commerce editorial, makeup or layout changes.
- **IMPORTANT NOTE:** This contract is non-cancelable by advertiser and advertiser acknowledges full and complete understanding of these terms. No conditions except those written herein are part of this agreement between advertiser and The HEB Chamber of Commerce.

COMPANY REPRESENTATIVE AUTHORIZATION SIGNATURE \_\_\_\_\_ Date \_\_\_\_\_

CHAMBER SALES REPRESENTATIVE \_\_\_\_\_ Date \_\_\_\_\_

**HURST EULESS BEDFORD CHAMBER OF COMMERCE P. O. DRAWER 969, BEDFORD, TX 76095**  
**817/283-1521 Phone 817/267-5111 Fax chamber@heb.org**

# HEB Chamber of Commerce

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## ADVERTISING RATES

AD SIZES	B & W	2 COLOR*	4 COLOR*	AD SIZE
1/8 Page	\$495	\$595	\$695	3 9/16" x 2 5/16"
1/4 Page	\$795	\$895	\$995	3 9/16" x 4 13/16"
1/2 Page	\$1,295	\$1,495	\$1,695	7 5/16" x 4 13/16" (horizontal) 3 9/16 x 9 13/16 (vertical)
Full Page	\$2,000	\$2,200	\$2,400	7 5/16" x 9 13/16"
Back Cover			\$4,500	SOLD
Inside Front Cover			\$2,995	SOLD
Inside Back Cover			\$2,995	7 5/16" x 9 13/16"
Inside Front Facing			\$2,695	SOLD
Additional Category Listing	\$75 each			
Bold Listing	\$100			

\*Editorial Section Only

\$100 additional charge for guaranteed placement; \$50 additional charge for ad production for 1/2 page or smaller; \$100 additional charge for ad production for full page or larger.

Please contact Minyon Levels for any questions regarding ad sales or you can email to [minyonlevels@heb.org](mailto:minyonlevels@heb.org).

DEADLINE: All Ad Space Reservations and Ad Copy Due by June 4, 2010

**TERMS:** 50% due with contract and balance due upon approved ad proof.

Make Checks Payable to: HEB Chamber of Commerce. All Major Credit Cards Accepted

**MECHANICAL REQUIREMENTS:** Files can be accepted in Illustrator, In Design and Photoshop. They can be EPS, JPEG (high resolution) PDF'S. Images need to be of high quality and can be supplied on CD. Ads can be mailed or delivered to HEB Chamber office or can be e-mailed to: [minyonlevels@heb.org](mailto:minyonlevels@heb.org). Email files 10 MB or less only.

The Publisher reserves the right to reject any advertisement, photograph, or illustration which is not deemed to be in keeping with the standards of the publication.

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